



WNY SHOPPING WITH PRIDE 2023



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FRIDAY 8.25

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Message From Niagara Pride's President:

On behalf of Niagara Pride, Inc., I would like to thank all the businesses and merchants who participated in this year's event. Niagara Pride believes that the secret to our success as an agency has been the strong connections and partnerships we have fostered with other local organizations, businesses, and community members in order to meet the needs of LGBTQ+ individuals and families in Niagara County and WNY.

WNY Shopping with Pride is an extension of Niagara Pride's commitment to support LGBTQ+ and/or ally merchants and businesses. We encourage everyone in the WNY area to shop and support these businesses as well as our incredible corporate sponsors: Fidelis, M&T Bank, the Buffalo Sabres Foundation, the Buffalo Bills, and Destination Niagara!

When minority owned businesses and strong ally owned businesses succeed, it strengthens and enriches our communities by allowing diversity, equity, and inclusion to thrive.

For those of you not familiar with us, Niagara Pride is a 501(c)(3) nonprofit organization serving LGBTQ+ individuals and families in Niagara County and WNY. We offer educational programming, engage in charitable works, and offer social programming to create safe and welcoming environment for all those who identify as LGBTQ+ living throughout WNY. We rely primarily on donations to provide these services and have no paid staff...only volunteers.

Some of the services Niagara Pride offered in 2022 include:

- **LGBTQ+ Diversity and Inclusivity Trainings** for businesses and organizations – over 7,000 individuals, both locally and nationally, attended these trainings throughout the year.
- **Jean Hopkins Memorial Scholarship** – a \$500 scholarship was awarded to a graduating high school senior pursuing higher education.
- **Niagara County GSA Grants** – seven \$500 grants were given to local GSAs to help fund LGBTQ+ diversity programs at their high schools.
- **Know Your Status** – a campaign designed to provide free sexual health information and resources to residents of WNY as well as create an online tool that allows individuals to easily locate HIV/AIDS and STI testing sites throughout the 8 counties of Western New York.
- **WNY LGBTQ+ Youth Vocational Training Conference** – a one day event aimed at providing LGBTQ+ youth between the ages of 15-21 with lifelong skills and tools to seek employment, create resumes, interview for jobs, and effectively seek out training programs.
- **WNY LGBTQ+ Health and Wellness Fair** – an opportunity for community members to learn about LGBTQ+ specific and/or affirming programs, services, and resources offered by local community service providers.
- **WNY Pride 5K** – a virtual 5K race/walk in WNY with a focus of bringing awareness to, while also celebrating the local WNY LGBTQ+ Community
- **Community-based Pride Celebrations** – Niagara Falls Pride, Newfane Pride, North Tonawanda Pride (in partnership with the Oliver Street Merchants Association) - and coming in 2023, Lockport Pride!
- And in partnership with other agencies, Niagara Pride has been able to offer **groups/services for addictions and housing discrimination assistance.**

For more information about Niagara Pride, check out our website at www.niagarapride.org, email us at info@niagarapride.org, or check us out on Facebook (Niagara Pride (serving all of WNY)).



Ronald Piaseczny, JD, LMHC

CELEBRATING

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M O N T H



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WNY Shopping with Pride 2023

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www.nhl.com/sabres/community/about

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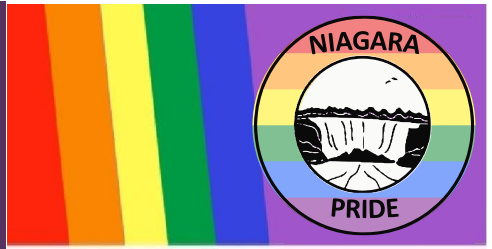


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For more information or to request training,
go to: NiagaraPride.org/Training

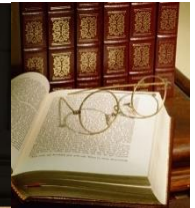


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It is the mission of the Buffalo Sabres Foundation to identify and support organizations in Western New York which share our core objectives: serving children and military personnel, caring for the sick, assisting physically and mentally challenged athletes, and supporting youth hockey initiatives. By utilizing financial resources and community influence, the Buffalo Sabres Foundation assists these organizations and their beneficiaries in realizing their highest potential and succeeding in their endeavors.

We are proud to partner with Niagara Pride and support their efforts to make WNY a safer and better place for not just LGBTQ+ youth, but the whole WNY LGBTQ+ Community!

HAPPY PRIDE MONTH!

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We are proud to support diversity and the LGBTQ+ community in WNY!



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PRIDE**





MAY 2023

May 20th - Kicking off the list of festivities lined up by Niagara Pride is the **WNY Pride 5K Fun Run/Walk**. We are encouraging participants to run, walk, strut, or sashay across the finish line! This fun run/walk event is open to all! This year, we are thrilled to have The Buffalo Sabres Foundation, The Buffalo Bills, and The John Fiore Foundation as sponsors of the event. Additionally, Wegmans will be donating foods for participants. As a special treat, this year's WNY Pride 5k will have local drag legend, **Blair Michaels**, performing and music provided by WNY's only LGGTQ+ radio station, **Energy Radio**.

www.WNYPride5K.org

JUNE 2023

June 1st - **Pride Flag Raising Ceremonies Across Niagara County, NY** on June 1, 2023 - join us we raise the pride flags in 5 locations across Niagara County: 9:30am - ArtPark in Lewiston, NY (main entrance); 10:30am - Niagara Falls State Park (near the Top of the Falls restaurant at Terrapin Point on Goat Island inside the State Park); 11:30am - Niagara Falls City Hall; 1:00pm - NCCC in Sanborn, NY (inside the Learning Commons); 3:30pm - City of Lockport (near City Hall and the Erie Canal)

June 1st through June 30th - **WNY Shopping With Pride** this campaign highlights WNY LGBTQ+ and ally owned businesses; check them out on www.WNYShoppingWithPride.org and make sure to patron these amazing businesses!

June 4th - **Niagara Pride at the Buffalo Pride Parade** - Walk/ride with Niagara Pride as we represent Niagara County in the 2023 Buffalo Pride Parade (meet us at 8am at Buffalo State, parade kicks off at noon)

June 10th - **Newfane Pride** - Join us and our hosts, Calhoon's Pub, as we celebrate pride in Newfane, NY for the 2nd year in row!

June 17th - **Oliver Street Pride** - Pride in North Tonawanda is back! Join Oliver Street Merchant Association and Niagara Pride at this amazing festival in its 3rd year!

June 24th - **Rainbow City Pride (The Official Pride of Niagara Falls, NY)** - Pride comes back to Niagara Falls once again!!! Rainbow City Pride will be on Old Falls Street, in front of the Convention Center, in Niagara Falls, NY from 12-5pm. Join Old Falls Street and Niagara Pride as we bring...Drag performers from DivasWho!; The Buffalo Gay Men's Chorus; local vendors; meet superheroes from The Justice League of WNY; representatives from other WNY Pride organizations; unicorn drawn carriage rides; and other pride festivities to the Rainbow City! The best part...it's all free of charge!

For information on all of these events and much more, visit our website at NiagaraPride.org!



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At M&T Bank, understanding what's important means realizing the role a bank plays in people's lives. And then living up to those responsibilities, by helping families, businesses and communities thrive. It's what we've been doing for more than 160 years. [Learn more at mtb.com](https://mtb.com).

M&T Bank is proud to support Niagara Pride.

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